

# DESIGNER

CREATIVE DIRECTION INTERFACE DESIGN ILLUSTRATION

## Sealth Reinhold

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310-848-4950

Renton, WA

## SKILLS

CREATIVE DIRECTION

MOODBOARDS

BRANDING

INTERFACE DESIGN

TYPOGRAPHY

LOGO/ICON DESIGN

ILLUSTRATION

STYLE GUIDES

## TOOLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

INVISION

## EXPERIENCE

**CivicConnect**, Senior Web Designer - 11/2011 to present

Plan and execute creative direction and interface design; including moodboards, design concepts, typography, branding, logo/icon design, mockups, and style guides

Prepare design assets for InVision prototypes and development team

Collaborate with design director, project managers, designers, developers, and directly with clients

Present work to clients for design feedback and approval

Provide guidance to design interns and junior designers

Projects include fully responsive website re-designs and mobile apps

**IdeaScale**, Freelance Illustrator - 11/2012 to 06/2013

**Blitz Agency**, Web Development Intern - 06/2011 to 11/2011

**The Visionaire Group**, Web Development Intern - 04/2011 to 06/2011

**UberEdge**, Web Design Intern - 04/2011 to 06/2011

**The Design Equation**, Web Design Intern - 12/2009 to 03/2010

## EDUCATION

**The Art Institute of California - Los Angeles**

Bachelor of Science, Web Design & Interactive Media - 09/2011

Seven "Best of Quarter" awards for design excellence

Member of the President's Club, 2010 to 2011

GPA 3.9